

The Accessibility of Communication Media and Leadership Style Related Institutional Capacity of the Farms School at District of Bojonegoro

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Abstract

The development of cattle breeding in Indonesia is generally still apprehensive. The majority of beef production in Indonesia come from smallholders (about 78%), the rest is imported (Soehadji, 2000 dalam Saleh et al., 2014). Rearing cattle in Indonesia is dominated by small-scale farms, with or characteristic of which is the average ownership of livestock is low, is used as a life-saving livestock, poultry kept in a densely populated area, and raising efforts carried out for generations. The purpose of this study is 1) to describe the accessibility of communication media, leadership style, and institutional capacity of farmers board. 2) to analyze the relationship between the accessibility of communication media with institutional capacity of SPR. 3) to analyze the relationship between leadership style with institutional capacity of SPR. This research was designed quantitative. The data was analyzed using rank Spearman. This research produced several results such: there was negative and significant correlation between acces radio with institutional capacity, and there was an inverse relationship between autocracy leadership style and institutional capacity.

Keywords: Accessibility, Communication media, Institutional capacity, Leadership style